



To Whom It May Concern,

CASA of South Central Kentucky is eagerly preparing for their 4<sup>th</sup> Annual Superhero 5k and Kids Fun Run. *We are excited to announce that Cheetah Clean Auto Wash has committed as Superman Presenting Sponsor again this year and the date has been reserved for May 13, 2017.*

The 2016 race was almost twice the size of our 2015 event, with over 225 runners and/or walkers crossing the finish line of the 5k and the 1 mile kids run. Our goal for the 2017 race is to have over 300 participants. With your support, we know that we can make that happen and let this event grow more and more each year. Not only is this a fun day for our participants, it is also a way for us to promote our mission in the community and raise awareness of our organization.

Year after year, our organization hosts successful events that would not be possible without the support of our local organizations, like you, that are dedicated to preventing and eliminating further trauma to abused and neglected children that have been placed in foster care.

It is our sincere hope that over the next few months, you will consider this event when planning your 2017 budget. We hope that you will join us on May 13, 2017 when we are hopeful to have an even bigger and better Superhero 5k and Kids Run. We have enclosed our 2017 Sponsorship levels for your review.

The Board of Directors for CASA of South Central Kentucky want to take the time to personally **thank you** for considering this sponsorship which will give us the ability to make this event everything we dreamed it could be.

*Thank you once again for becoming a partner in the fight against child abuse in South Central Kentucky.*

Sincerely,

*Superhero 5k Committee*

**Magen Estep**  
*Secretary, Event Chair*

**Jana Sublett**  
*Executive Director*

**Doug Frint**

**Laura Adams**

**Katelyn Simpson**

**Monica Hines**

**CASA of South Central Kentucky's  
Mission Statement**

"Volunteers in action – seeking safety and permanency for our community's youngest victims." CASA provides support, advocacy, and intervention for abused, neglected, and dependent children in the Family Court system.

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**Stephen Ogden**  
Stephen Lee Ogden Design

# 2017 SuperHero 5k Sponsorship

*Must be committed by 3/1/2017 to be on any and all registration forms and pre-event marketing.  
Must commit by 4/1/16 to be on any post-event marketing, t-shirts, and event day marketing.*

## **Superman Presenting Sponsor** .....



- Opportunity to place items in participant Goodie Bags
- Company banner displayed at event (provided by company)
- Company advertised on CASA website, race website, and social media
- Company logo on Superhero 5k Banners, Posters, Registration Cards, and local school advertisements
- **8 race entry fees**
- Company logo on front and back of T-Shirt
- Mention at Award Ceremony as well as throughout event and wraparound activities
- Company logo on Mile Marker Sign along course

## **The Flash Sponsor** ..... **\$1,500**

- Opportunity to place items in participant Goodie Bags
- Company banner displayed at event (provided by company)
- Company advertised on CASA website, race website and social media
- Company logo on Superhero 5k Banners, Posters, Registration Cards, and local school advertisements
- **4 race entry fees**
- Company logo on back of event T-Shirt
- Mention at Award Ceremony as well as throughout event and wraparound activities
- Company logo on signs at event.

## **Wonder Woman Sponsor** ..... **\$1,000**

- Opportunity to place items in participant Goodie Bags
- Company banner displayed at event (provided by company)
- Company advertised and on CASA website and social media
- Company logo on Superhero 5k Banners, Posters, and local school advertisements
- **2 race entry fees**
- Company logo on back of event T-Shirt
- Mention at Award Ceremony as well as throughout event and wraparound activities

## **Spiderman Sponsor** ..... **\$500**

- Company logo on local school advertisements
- Company name on post-event publications
- Opportunity to place items in participant Goodie Bags
- Company banner displayed at event (provided by company)
- Company name on back of event T-Shirt
- Company advertised on CASA website and social media

## **Quick Silver Sponsor** ..... **\$250**

- Company name on local school advertisements
- Company name on post-event publications
- Opportunity to place items in participant Goodie Bags
- Company advertised on CASA website and social media

## **Friend of CASA Sponsor** ..... \$ \_\_\_\_\_

## **Sponsorship Agreement**

*Must be committed by 3/1/2017 to be on any and all registration forms and pre-event marketing.  
Must commit by 4/1/16 to be on any post-event marketing, t-shirts, and event day marketing.*

As an official sponsor of the CASA Superhero 5k and 1 Mile Kids Run event benefiting  
CASA of South Central Kentucky, Inc., the undersigned will provide a contribution  
for the agreed upon sponsorship level to CASA of South Central Kentucky, Inc.

### **Levels of Sponsorship:**

<input type="checkbox"/> <del>Superman Presenting Sponsor</del>	
<input type="checkbox"/> The Flash Sponsor	\$1500
<input type="checkbox"/> Wonder Woman Sponsor	\$1000
<input type="checkbox"/> Spiderman Sponsor	\$500
<input type="checkbox"/> Quick Silver Sponsor	\$250
<input type="checkbox"/> Friend of CASA Sponsor	\$ _____



#### **Contact Information:**

Company/Individual Name: \_\_\_\_\_

Company Contact Person (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: (\_\_\_\_)\_\_\_\_-\_\_\_\_ Fax: (\_\_\_\_)\_\_\_\_-\_\_\_\_

#### **Payment Method:**

Check Enclosed Payable to CASA of South Central Kentucky

Charge my Credit Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Sec. Code

\_\_\_\_\_  
Cardholder Address (if different from above)

\_\_\_\_\_  
Sponsorship Representative Signature

\_\_\_\_\_  
Date

***Please email a high quality pdf of your logo to [director@casaofsck.org](mailto:director@casaofsck.org)***