



To Whom It May Concern,

CASA of South Central Kentucky is eagerly preparing for their 5<sup>th</sup> Annual Superhero Run/Walk. *We are excited to announce that Cheetah Clean Auto Wash has committed as Superman Presenting Sponsor again this year and the date has been reserved for September 22, 2018.*

The 2017 race was a huge success with over 150 people participating. The 2018 race will have lots of new additions, including the option to be a “virtual runner,” a change in venue to Ephram White Park, and live music, food, and fun for the family following the race. We will also be offering a 5K timed run, a children’s one mile run/walk, and a one mile run/walk for families. Our goal for the 2018 race is to have over 300 participants. With your support, we know that we can make that happen and let this event grow more and more each year. Not only is this a fun day for our participants, it is also a way for us to promote our mission in the community and raise awareness of our organization.

Year after year, our organization hosts successful events that would not be possible without the support of our local organizations, like you, that are dedicated to preventing and eliminating further trauma to abused and neglected children that have been placed in foster care.

It is our sincere hope that over the next few months, you will consider this event when planning your 2018 budget. We hope that you will join us on September 22, 2018 when we are hopeful to have an even bigger and better event. We have enclosed our 2018 Sponsorship levels for your review.

The Board of Directors for CASA of South Central Kentucky want to take the time to personally **thank you** for considering this sponsorship which will give us the ability to make this event everything we dreamed it could be.

*Thank you once again for becoming a partner in the fight against child abuse in South Central Kentucky.*

**Carrie Jolly Link**  
Event Chair

**Jana Sublett**  
Executive Director

\* Denotes 5K Committee Members

**CASA of South Central Kentucky’s  
Mission Statement**

“Volunteers in action – seeking safety and permanency for our community’s youngest victims.” CASA provides support, advocacy, and intervention for abused, neglected, and dependent children in the Family Court system.

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CASA OF SOUTH CENTRAL KENTUCKY



CASA of South Central KY's  
**Superhero 5K/1 Mile Kid's Fun Run/1 Mile Family Walk/Run**  
 presented by Cheetah Clean Auto Wash  
**Saturday, September 22<sup>nd</sup> at Ephram White Park**  
*Bring the family out for live entertainment, face painting, food trucks, prizes, swag, medals!*

Superhero 5K/1 Mile Kid's Fun Run/1 Mile Family Walk-Run	Superman Presenting - Cheetah Clean Auto Wash	Wonder Woman - \$1,000	Spiderman - \$500
Top Billing - CASA's Superhero 5K presented by Cheetah Clean Auto Wash Event Advertising Opportunity to place items in participant goodie bags Event Presence - Sponsor can speak at event Event Welcome - Sponsor receives recognition & special thanks Event check-in Event Booth - Sponsor can set-up a booth with materials Website and Email Blasts - Logo on website + at least 3 email blasts Individual logo in social media post Category Exclusivity available Logo on event shirt Race registration entries Company banner displayed at event (provided by company)	* Name & Large Logo * * * * Name & Large Logo * * * * 2x * * * Back & Front * 8	* Logo * * * * Logo * * * * 1x * * * Back * 4	* Name * * * * Name * * * * Back * 2

\*\*Must be committed by 8/1/18 to be on any pre-event marketing. Must be committed by 9/1/18 to be on any post-event marketing, swag, and event day marketing.

- Superhero Search Sponsor ..... **Open Donation or Item over \$50**
- Be part of the exciting giveaway portion of the race where we place Superhero Action figures along the track for racers to bring back for awesome prizes!
  - Company name on a sign the day of event

