



Dear Friend of CASA,

It is with great pleasure that we invite you to attend **THE 2ND ANNUAL CASA OF SOUTH CENTRAL KY'S BOOGIE DOWN BOURBON STREET PRESENTED BY HANCOCK BANK ON FRIDAY, MARCH 1, 2019 FROM 7 P.M. TO 11 P.M. AT THE VENUE AT 939 ADAMS.** The event is set to be a Bourbon tasting, dancing with Cajun culinary bites, and a live/silent auction fundraiser all set to a Mardi Gras backdrop.

CASA (Court Appointed Special Advocates) of South Central KY, Inc. is a nonprofit agency dedicated to preventing child victims of abuse, neglect, and dependency from further abuse by providing trained community volunteers to advocate for them in the foster care and the family court systems. The CASA concept is based on the commitment that every child has the right to a safe, permanent home as soon as possible.

Year after year, our organization hosts successful events that would not be possible without the support of local businesses, like you, that are dedicated to the CASA mission. It is our sincere hope that when planning your budget for the coming months, you will consider our Boogie Down Bourbon Street event.

The CASA Board of Directors and I want to personally thank you for considering this sponsorship which will give us the ability to serve more of the 1,000 vulnerable children that went without our services last year.

Thank you for considering our various sponsorship opportunities and silent/live auction donor options. Please make sure you *save the date* for what was a **SOLDOUT** event of over 250 guests in 2018. We don't want you and your krewe to miss out!

Laissez les Bon Temps Rouler!

Boogie Down Committee:


Jana Sublett
Executive Director

aura Adams Amanda Reed
Brooke Canary Emily Robbins
Karen Foley Katelyn Simpson
Amy Hogue
Taylor Howard
Jenny Mann

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Debra Broz, Attorneys

Stephen Ogden
Stephen Lee Ogden Design

Clay Pendleton
BB&T

Katelyn Traugher
Simpson

Sponsorship Agreement

Must be committed by 2/10/19 to be on any pre-event marketing.
Must commit by 2/22/19 to be on any post-event marketing, swag, and event day marketing.

As an official sponsor of the **BOOGIE DOWN BOURBON STREET** benefiting
CASA of South Central Kentucky, Inc., the undersigned will provide a contribution
for the agreed upon sponsorship level to CASA of South Central Kentucky, Inc.

Levels of Sponsorship:

___ Purple Justice Sponsor



___ Gold Power Sponsor \$2500

___ Green Faith Sponsor \$1000

___ Friend of CASA donation \$_____

___ I'd be interested in donating to the live or silent auction.

Contact Information:

Company/Individual Name: _____

Company Contact Person (if applicable): _____

Mailing Address: _____

Email _____

Telephone: (____)____-____ Fax: (____)____-____

Payment Method:

__ Check Enclosed Payable to CASA of South Central Kentucky

__ Charge my Credit Card

__ Please invoice me

Card Number Exp. Date Sec. Code

Cardholder Address (if different from above)

Sponsorship Representative Signature Date

Return form with high quality logo to Director@CASAofSCK.org or mail form/check to:

CASA OF SOUTH CENTRAL KY, INC. * P.O. BOX 867 * BOWLING GREEN, KY 42102-0867



BOOGIE DOWN BOURBON STREET

CASA of South Central KY
2019



CASA
Court Appointed Special Advoca:
FOR CHILDREN
CASA OF SOUTH CENTRAL KENTUCKY



Hancock
BANK AND TRUST

CASA OF SOUTH CENTRAL KY'S BOOGIE DOWN BOURBON STREET PRESENTED BY HANCOCK BANK

Kick-off Mardi Gras weekend with us!
Live & Silent Auction/Cajun Bites/Bourbon Tasting/Boogieing
Friday, March 1st, 2019 from 7 p.m. - 11 p.m.
The Venue at 939 Adams Street

Boogie Down Bourbon Street Sponsorships	Purple Justice Presenting	Gold Power - \$2,500	Green Faith - \$1,000
<p>Top Billing - CASA's Boogie Down Bourbon Street Presented by <Your Name> Access to I Am For the Child Society VIP Room Pre-event Awareness Campaign - Event website, social media, email blasts Event Advertising - Event Publications Event Presence - Sponsor can speak at event Auction Presence - Logo on all bid cards Event Welcome - Sponsor receives recognition & special thanks Event check-in Event Program Event Booth - Sponsor can set-up a booth with materials in bourbon tasting area Website and Email Blasts - Placement on website + at least 3 email blasts Social Media - Facebook, Instagram, Twitter Category Exclusivity available Tickets to the event</p>	<ul style="list-style-type: none"> * Logo/link * Name & Large Logo * Full Page * Name & Large Logo * 2x * 20 	<ul style="list-style-type: none"> * Logo * Name & Logo * Name & Logo * Half page * 1x * 10 	<ul style="list-style-type: none"> * Logo * Name * Name * Quarter page * 1x * 5

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